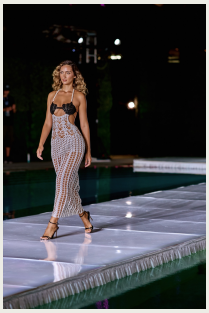
Outlet profile & coverage







New York roots. Worldwide coverage.

Established in 2018, Style Signal Media is an independent New York-based media outlet covering fashion, concerts, entertainment and culture through original photography, video and editorial storytelling.

EDITORIAL FOCUS

Runway shows and designer collections; concerts and festivals; awards, red carpets and cultural events. Formats include written features, original photo galleries, live performance video and event recaps.

PRESS CONTACT

Style Signal Media press desk · 914-830-7669
New York City & Westchester County, NY
Website & coverage archive · michael@stylesignalmedia.com

Selected editorial coverage includes fashion weeks, major award ceremonies, concerts, festivals and cultural events. Archive features identify event dates and distinguish them from publication dates.

Selected coverage samples



Rihanna at the NAACP Image Awards

February 22, 2020 | Pasadena, California

Eight-photo archive and editorial feature on the President’s Award.

VIEW THE COVERAGE ↗



Shaggy & Robin Thicke at SummerStage

July 9, 2026 | Central Park, New York

Original concert photography and live performance video.

VIEW THE COVERAGE ↗

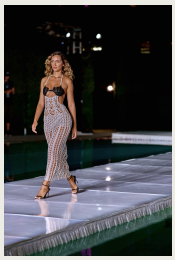


H.E.R.’s Lights On Festival

September 2021 | Concord, California

Original photographs and a retrospective festival feature.

VIEW THE COVERAGE ↗



Fashion & runway photography

Miami Swim Week and runway coverage

Original images highlighting collection details and runway movement.

VIEW THE COVERAGE ↗

The dates above identify the original events. Older events appear as archive features, with publication dates shown separately. Each sample links to Style Signal Media’s published coverage.

Letter of assignment

EVENT NAME & EDITION

EVENT DATE(S)

LOCATION

PRESS OFFICE / ORGANIZER

DESIGNATED PHOTOGRAPHER / APPLICANT

Dear Press Credentials Team,

Style Signal Media assigns the designated photographer identified above to provide editorial coverage of the event identified in this letter. Style Signal Media is an independent New York-based outlet established in 2018, publishing fashion, concert, entertainment and culture coverage through original photography, video and written features.

We request media access appropriate to the assignment described in the accompanying coverage proposal. Planned publication channels are the Style Signal Media website and confirmed outlet social channels. Coverage will follow the organizer’s approved access areas, credential terms and content restrictions.

Published coverage samples and outlet information are included in this package. For assignment verification, contact the Style Signal Media press desk at 914-830-7669 or the applicant email below.

Thank you for your consideration.

Style Signal Media
Press & Editorial Desk

APPLICANT EMAIL

LETTER DATE

SIGNATURE / APPROVAL

Complete the event-specific fields and add the designated applicant’s signature before submission. This template does not represent approval or affiliation with an event organizer.

Event coverage proposal

EVENT NAME & EDITION

PRIMARY STORY ANGLE

REQUESTED ACCESS (PHOTO / VIDEO / INTERVIEWS / PRESS ROOM)

PROPOSED EDITORIAL DELIVERABLES

Written feature: One original event report with confirmed names, context and an editorial angle.
Photo coverage: A curated gallery of approximately 10–20 edited photographs, subject to permitted access.
Video: One 30–60-second recap or interview segment, where recording and publication are permitted.
Distribution: Style Signal Media website and confirmed outlet channels.

PROPOSED PUBLICATION TIMELINE (CONFIRM AVAILABILITY)

EVENT-SPECIFIC STORY DIRECTIONS

NAACP Image Awards: Honoree achievements, cultural impact and red carpet style.
BET Awards: Artist perspectives, fashion and the celebration of Black entertainment.
GRAMMY Awards: Artist interviews, musical achievement and red carpet reporting within approved recording rules.
Fashion week: Designer inspiration, collection details, runway imagery and backstage interviews where authorized.

Access and organizer rules determine final deliverables. Archive samples demonstrate prior work but do not establish current event accreditation.

CREW / ROLES (ADD ONLY CONFIRMED PARTICIPANTS)

Submission preparation

Use pages 1–2 as your outlet introduction. Complete pages 3–4 for the specific event. Keep this page for your reference rather than attaching it to organizers.

APPLICATION EMAIL DRAFT

Subject: Media Credential Inquiry - Style Signal Media - [Event / Edition]

Dear Press Credentials Team,

Style Signal Media is an independent New York-based outlet established in 2018, covering fashion, concerts, entertainment and culture. We would like to apply for [photo / video / interview / press room] access to [event and date].

Our proposed coverage focuses on [story angle] and would include [confirmed deliverables], published through our website and confirmed outlet channels. We have attached our outlet profile, coverage samples, letter of assignment and proposal.

Please let us know the current application process and any additional materials required. Thank you for your consideration.

Style Signal Media Press Desk
914-830-7669 | michael@stylesignalmedia.com

COMPLETE THESE ITEMS

1. Enter the event edition, dates, organizer and applicant email.
2. Select the access you need and confirm your delivery timeline.
3. Sign and date the assignment letter.
4. Add current, verified audience figures if the application asks for them.
5. Confirm the official application portal, deadline and required attachments.
6. Submit through the specified route; send this email only where inquiries are accepted.

AUDIENCE REPORTING PERIOD (OPTIONAL; USE VERIFIED ANALYTICS)

WEBSITE VISITORS / SOCIAL FOLLOWERS / VIDEO VIEWS (OPTIONAL)

No application has been submitted. This package does not claim event endorsement or guaranteed access. Verify event-specific requirements before applying.